



## Key facts on Blazar Capital

### Company overview

Blazar Capital was founded in 2017. The purpose of the company is to ideate, launch, and build - as well as acquire - global online ventures. Blazar Capital develops businesses through connecting ideas, founders, investor capital, and the expert knowledge needed to launch successful companies. This unique business model, which combines the speed and agility of a startup with the professional rigor of an investment fund, is what makes Blazar Capital truly stand out.

### Approach

Blazar Capital recruits an elite team of ambitious entrepreneurs, experienced managers, and former management consultants and investment bankers with strong work ethics and dedication. Blazar Capital offers the entrepreneurs founding its portfolio companies a distinctive partnership approach, combining the operating freedom of entrepreneurship, senior leadership guidance, significant equity stake, and base compensation in addition. The funding of Blazar Capital is provided by private investors.

### Team

Blazar Capital's founders and executive team is composed of consumer and retail experts with expertise in marketing & sales, online consumer behaviour, operations as well as senior successful entrepreneurs and senior leaders from top-tier professional services firms, the financial industry and global online ventures.

### Portfolio companies

New portfolio companies founded by Blazar Capital are managed with outstanding energy, relentless focus, and at fast pace, in order to drive high growth and value creation in the shortest possible timeframe. Most companies in the Blazar Capital portfolio will be deeply rooted in selective CSR topics. The founders are strongly dedicated to helping protect the environment and this is reflected in the strategy of the portfolio companies.

