



Key facts on Blazar Capital

Company overview

Blazar Capital was founded in 2017. The purpose of the company is to ideate, launch, and build - as well as acquire - global online ventures. Blazar Capital develops businesses through connecting ideas, founders, investor capital, and the expert knowledge needed to launch successful companies. This unique business model, which combines the speed and agility of a startup with the professional rigor of an investment fund, is what makes Blazar Capital truly stand out.

Approach

Blazar Capital recruits an elite team of ambitious entrepreneurs, experienced managers, former management consultants and investment bankers with strong work ethics and dedication. Blazar Capital offers the entrepreneurs founding its portfolio companies a distinctive partnership approach, combining the operational freedom of entrepreneurship, senior leadership guidance, significant equity stake, and base compensation.

Team

Blazar Capital's founders and executive team is composed of consumer and retail experts with expertise in marketing & sales, online consumer behavior, operations as well as senior successful entrepreneurs and senior leaders from top-tier professional services firms, the financial industry, and global online ventures.

Portfolio companies

New portfolio companies founded by Blazar Capital are managed with outstanding energy, relentless focus, and at a fast pace, to drive high growth and value creation in the shortest possible timeframe. Most companies in the Blazar Capital portfolio will be deeply rooted in selective CSR topics. The founders are strongly dedicated to helping protect the environment and this is reflected in the strategy of the portfolio companies.

Corporate Social Responsibility

Blazar Capital is aspiring to leave a positive impact on the planet and giving back to society. Blazar Capital works out of a carbon-neutral office which has had the CO2 pollution offset by planting trees in the Amazonas. Furthermore, Blazar Capital considers an active CSR policy as a positive facet of both future and current portfolio companies. Examples of CSR-policies of current portfolio companies is Nordgreen's support of one of three courses, chosen by their customers upon purchase and MessyWeekend's clean-up of plastic waste.

